



[An entire jurisdiction on one platform](#)

Sur [Globalarbitrationreview.com](#) le 1 juin 2021

The Swiss Arbitration Association has announced the launch of an online platform providing comprehensive access to information about arbitration in Switzerland and all that the jurisdiction has to offer.

From today, [www.swissarbitration.org](#) provides a convenient entry portal for those interested in commercial and investment arbitration in or linked to Switzerland, offering details of organisations, services, events and people working in the area, along with know-how and other resources and references.

The platform is organised and maintained by ASA, which describes it as “a global first... an arbitration platform for an entire jurisdiction”.

The “innovative and strategic initiative underlines Switzerland’s global standing as a neutral, accessible and balanced choice for international and domestic dispute resolution and builds on [the country’s] more than 150 years of history and experience in resolving transnational disputes, “ ASA says.

The new platform will provide access to the websites of ASA and the Swiss Arbitration Centre, which was recently launched as the successor to the Swiss Chambers’ Arbitration Institution (SCAI). Users can also click through to the sites of the independent Swiss Arbitration Academy and the Swiss Arbitration Hub, ASA’s platform for organising hearing logistics.

Other leading arbitration and ADR-related organisations active in Switzerland are also featured and can be accessed through the website. In the future, additional organisations may be admitted.

Korinna von Trotha, executive director of ASA and the Swiss Arbitration Centre, says that “ASA’s creation of a single platform bringing together all major stakeholders in the arbitration and ADR community of Switzerland is an unprecedented global achievement. With our new and intuitive design, users around the world will be able to see all that Switzerland has to offer – with just one click!”

The platform, along with the organisations featured, all have aligned branding that was unveiled today – including ASA itself. According to ASA, this was “made possible on challenging deadlines by a dedicated team led by Dorothee Schramm of Sidley Austin in Geneva.”

Schramm says the branding “expresses what we stand for: a Swiss and international platform that combines innovation with Switzerland’s long arbitration history and takes pride in serving businesses worldwide with excellence, pragmatism and a deep understanding of their needs.”

ASA’s president Felix Dasser of Homburger in Zurich says: “Thanks to the enthusiasm and the tremendous efforts of so many members of the Swiss Arbitration Association, we have built a solid, innovative and adaptive structure for the benefit of arbitration and ADR users worldwide. The Swiss Arbitration platform is a true trailblazer.”

The platform will be presented at a virtual launch event scheduled to take place on 22 June, organised by Catherine Kunz of Lalive in Geneva, Tanya Landon of Sidley Austin in Geneva and Chris Boog of Schellenberg Wittmer in Zurich and Singapore. This special event is free of charge and you may register [here](#).