

Confidential

# Rencontre Management Durable

Geneva

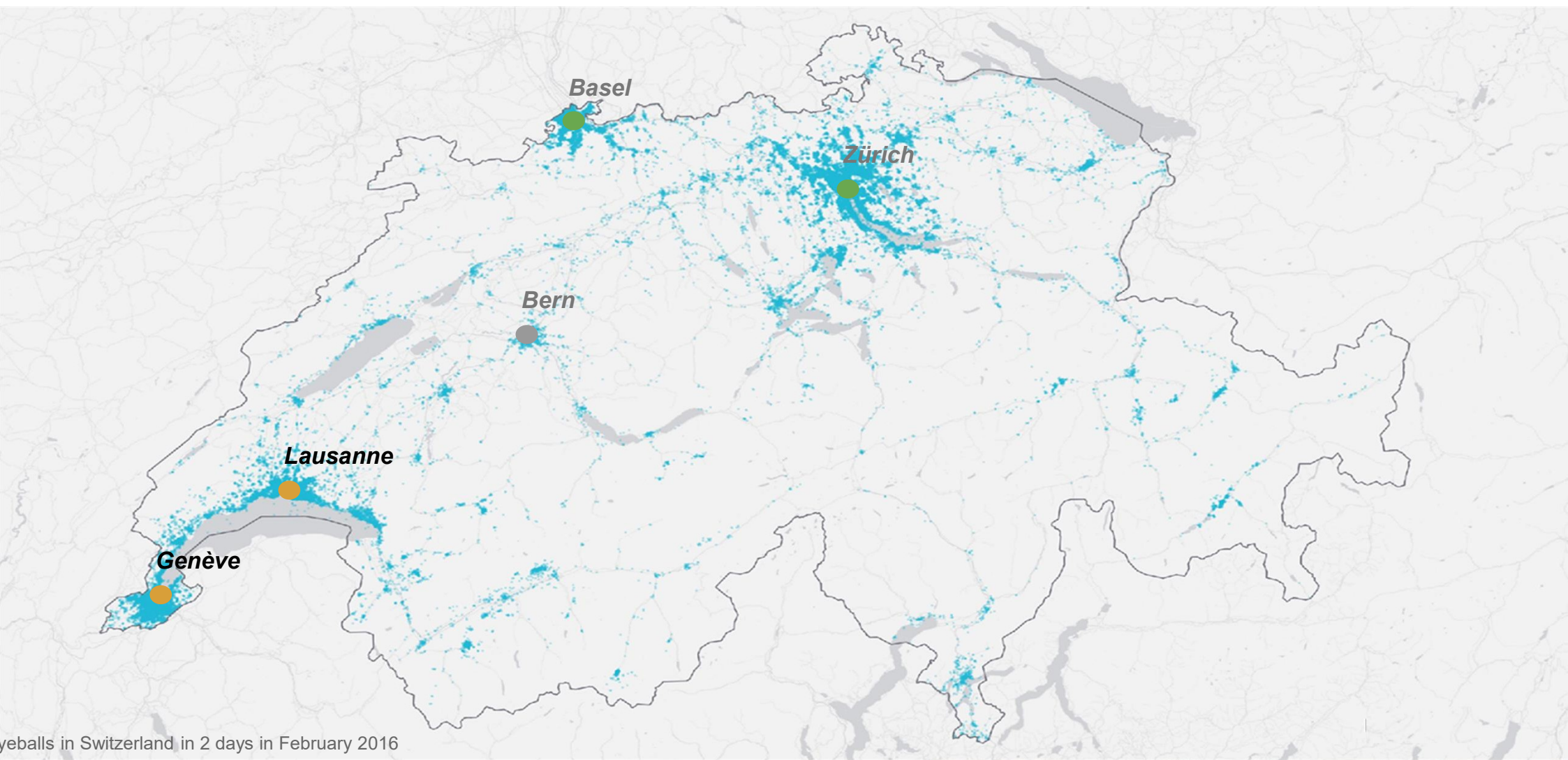
June 30, 2017



UBER

## UBER / A fundamental shift in habits

- 60%** of users have changed their transportation habits
- 27%** of trips would just have not happened without Uber
- 53%** of users now ready to use a taxi if Uber not available despite the fact that most of them did not use taxis before



A STORY  
A NEED  
A REALITY



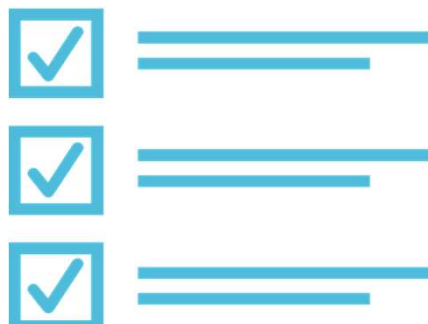




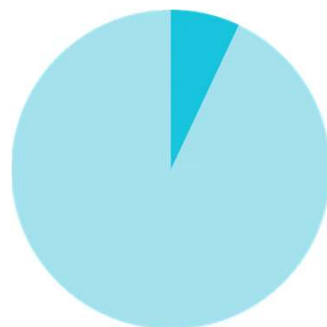


A  
SAFE  
RELIABLE  
AFFORDABLE  
SOLUTION

**UBER** / A safe, reliable and affordable solution



Document  
**Screening**



Waiting time  
**< 5 min**



Transparent  
**Invoicing**

A **Platform** guaranteeing **Transparency, Fairness and Trust**



A FUNDAMENTAL SHIFT IN THE WAY  
PEOPLE THINK ABOUT  
TRANSPORTATION

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# KEY CHALLENGES & OUR VISION

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## UBER / Key Challenges

**Disruption**      **Historical players capturing regulation**

**Adaptation**      **Discrepancies between technology, social, regulatory timelines**

**Growth**      **A huge operational challenge to serve a tremendous opportunity**

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## UBER / Our Vision

**Mobility**    **Improved mobility for all – 550k back / forth travelers daily**  
Complementary solution to existing transportation means

**Opportunity**    **In Switzerland only, potential for thousands of jobs**  
Huge underlying economic opportunity

**Smart Cities**    **Decrease in car ownership, direct impact on cities**  
75% of commuters in Geneva have a parking slot

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# Thank you

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