

## Vincent Subilia has been re-elected member of the General Council of the World Chambers Federation



ICC Chamber members from more than 100 countries were called to vote last November and elect their twenty preferred chamber leaders from forty-six candidates, to serve on the WCF General Council 2020-2022. The World Chambers Federation (WCF) of the International Chamber of Commerce (ICC) has announced the results of elections for its General Council. Vincent Subilia, Director general of the Geneva Chamber of Commerce, Industry and Services, has been reelected.

ICC Switzerland extends its warmest congratulations to Mr. Subilia and wishes him a successful mandate in representing the voice of the swiss chambers community within the World Chambers Federation of ICC.

This nomination is also timely in the context of the CCIG's candidacy for the organization of the ICC WCF World Congress in 2023.

The General Council is responsible for defining the strategic direction and development of WCF services. It works to promote and reinforce chambers of commerce as facilitators of global trade and drivers of local private sector development and sustainable growth. As a non-political, non-governmental body, WCF is the backbone of the chamber community providing a platform for chamber leaders to communicate and collaborate with each other on matters of mutual interest and facilitating beneficial partnerships. WCF's extensive chamber membership plays a pivotal role in connecting ICC to SMEs worldwide and in promoting the important role SMEs play in the global economy. Recognising this valuable role, WCF provides chambers with the support they need to help SMEs face the challenges and opportunities of globalisation.

WCF works to enhance chamber capacity to foster private sector development and has developed strong ties with a range of multilateral organisations, including the World Bank, the United Nations Development Programme and regional development banks. WCF also works with other private sector groups to extend programmes of

assistance and training for chambers of commerce, particularly from developing and least developed countries.

The activities and projects of WCF involve local, regional, national, bilateral, transnational, as well as public-law and private-law chambers.