

## Les événements du commerce international

CCIG



اتاق بازرگانی، صنایع، معادن و کشاورزی تهران  
TEHRAN CHAMBER OF COMMERCE,  
INDUSTRIES, MINES AND AGRICULTURE

اتاق بازرگانی ایران - سوئیس  
Chambre de Commerce Iran - Suisse



### BUSINESS FORUM

Further to the Joint Comprehensive Plan Of Action (JCPOA), Swiss President Johann N. Schneider-Ammann and Iranian President Hassan Rouhani agreed on 16 January 2016 on a road map for achieving closer bilateral relations, which provides a framework for future cooperation.

Despite JCPOA implementation, substantial confusion remains regarding continuing sanctions by the United States, which inhibits investment consideration by European institutions.

This conference will provide a comprehensive discussion by a prominent sanctions law attorney in the US of OFAC regulations and licenses, as well as a review of past avoidable enforcement actions by the U.S. Government that were not related to licensing issues. Prominent Swiss and Iranian business officials also will provide their perspective on important Iranian markets, investment opportunities, status of financial system reforms, and the long-term outlook of the Iranian economy. For those interested in understanding the potential of Iranian business, and how to structure transactions to minimize risk, this conference is a must.

#### **Iran twenty months after lifting of international sanctions: overview, perspectives and challenges**

**Thursday September 28, 2017**

**from 8:30 to 6:00 pm**

CCIG - 4, bd du Théâtre - Geneva

**in the presence of a delegation of Iranian entrepreneurs**

with the sponsorship of



#### **Registration fees:**

Full day: CHF 100.- / CCIG or ISCC member - CHF 150.- / non-member

Morning conference including cocktail lunch: CHF 80.- / CCIG or ISCC member - CHF 120.- / non-member

**Registrations**, please click [here](#)

For any further information, please contact :

[Catherine Carrera](#), CCIG

## Programme

### 8:10 Registration

### 8:30 Welcome address

Mr Vincent Subilia, Deputy Director General, Geneva Chamber of Commerce, Industry and Services (CCIG), Geneva

#### Opening remarks

Mr Nicholas Niggli, Director General, Departement of Security and Economy - Directorate General for Economic Development, Research and Innovation, State of Geneva

Mr Masoud Khansari, Chairman, President of Tehran Chamber of Commerce, Industries, Mines and Agriculture, Tehran

### 8:45 Keynote speaker

Mr Babak Hoghooghi, Partner, Berliner, Corcoran & Rowe LLP, Washington DC

### 10:15 Coffee break

### 10:45 Panel discussion

**Moderator:** Mr Cyrus Siassi, Legal Counsel, CCIS, Geneva

Mr Michael Burke, Founder, EER & OOS, Dubai

Mr Sharif Nezam-Mafi, President ISCC, Tehran

Mr Saeid Mohseni, Head Trader, Integral Petroleum, Geneva

Mr Laurent Sciboz, Vice-President, PARfinance SA, Geneva

### 12:15 Closing address of the official conference or summary morning sessions

Mr Vincent Subilia, Deputy Director General, CCIG, Geneva

### 12:30 Networking cocktail

### 13:30 Industry Work Sessions

#### Session 1: Commodities Trading and Shipping

##### Speaker / Discussant

Dr Mohammad Saeidi, Chairman and CEO, Islamic Republic of Iran Shipping Line

Mr Merzad Jamshidi, CEO and MD, KFF Mills, Tehran

Mr Simon Arnold, Founder Seagrain SA, Geneva

Mr Johan Mertens, EVP VoC Programs or Mr Matthieu Delorme, Executive Vice President - Commodities, Cotecna Inspection SA, Geneva

### 14:30 Coffee break

### 14:45 Session 2: Financial risks, insurance, reinsurance

##### Speaker / Discussant

Dr Younes Mazloumi, CEO or Mr Farhad Shahraki, Vice-Chairman of the Board, Taavon Insurance

Mr Laurent Sciboz, Vice-President, PARfinance SA, Geneva

### 15:30 Coffee break and B2B session

### 17:30 End of the event

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