

MARKET FOCUS : JAPAN: 20.02.2020, CCIG Geneva

Short biographies

Takashi WADA Director General, JETRO Geneva



Mr. Takashi Wada, DG of JETRO Geneva, joined Geneva office in June 2018.

Before, he worked for the Ministry of Economy Trade and Industry (METI) in Japan.

He has a wide experience in information technology and safety regulation policy. He also spent 2 years as vice president at the Software Reliability Enhancement Center (SEC) of the Information Technology Promotion Agency (IPA) as well as 3 years as IT Director of JETRO New York.

The Japan External Trade Organization (JETRO) is a government-related organization promoting mutual trade and investment between Japan and the rest of the world. JETRO offers foreign investors with abundant information on all aspects of doing business in Japan, by providing expert consultation and offering free temporary office space in major business areas across Japan.

Charles OCHSNER Attorney at Law, CHPM Tokyo



Mr. Charles Ochsner is General Counsel with CH Projects Management Ltd. in Tokyo (from July 1988). Attorney-at-law, registered at the Bar of Geneva and at the Tokyo II Bar Association as foreign attorney-at-law, he is also of counsel the law firm Kellerhals Carrard in Tokyo.

CH Projects Management Ltd. is a consulting company active in Tokyo since 1988. It started its activities in supporting Swiss companies and has extended its clientele mainly to small and medium size companies from Europe in connection with their operations in Japan.

Alain GRAF Senior Consultant Asia, S-GE



Mr. Alain Graf spent 15 years working and learning experience in the Greater China region. Alain hold sales, tech support and senior manager positions in Taiwan and Shanghai before moving to Beijing as head of the Swiss Business Hub China based in the Swiss embassy. Since 2017 in charge of the Asian markets at S-GE Romandie, he has supported many Swiss companies in various industries across Asia including Japan.

Switzerland Global Enterprise (S-GE) guides its clients on the path to new markets. On behalf of the Swiss Confederation (State Secretariat for Economic Affairs SECO) and the Swiss cantons, S-GE promotes exports and investments by helping its clients to realize new potential for their international businesses and thus to strengthen Switzerland as an economic hub.

Duncan SUTHERLAND CEO Twenty Green AG



Mr. Duncan Sutherland grew up in Australia. He did a PhD at Australian National University and a Postdoc at Riken Lab in Japan (Riken in a leading research center in the field of immunology) and EPFL. He specialized in field of intestinal immunology. In 2015 he created the start-up TwentyGreen AG. This start-up is award winning and is a spin-off of the EPFL.

Twenty Green AG, based in Lucerne, produces novel probiotics for the animal feed industry, pioneers a bioactive animal feed technology that modulates the intestine microflora in favor of better growth and improved resistance to infections in animal farming. The innovation harnesses natural biological mechanisms to improve food energy yield, minimize disease and dependence on antibiotic treatments and additionally reduces pollutant levels, all of which represent major challenges within animal farming. In 2016, TwentyGreen AG set up a company in Fukuoka, Japan.